

CON•LOOT

NYCC 2026: what collectors did on the floor

ConLoot is the free exclusives, want-list and floor-map app for con-goers. Here is what happened on the New York Comic Con floor, from first announcements through the Sunday close.

NEW YORK COMIC CON

OCT 8–11, 2026

WINDOW: SEP 24 – OCT 12

VENDOR EDITION

48,300

item & booth views
8,555 on opening day

11,400

floor-map booth taps
1,157 exhibitors mapped

2,530

items saved to want lists
61% of items saved by someone

1,900

booth stops scheduled
by 379 collectors

REACH, PER BOOTH

- 3,177 ConLoot accounts by Sunday night, up 83% in the 19 days around the show. 1,657 of them signed up during the NYCC run.
- Verified vendors drew 3× the views of the median listed vendor: 263 views per verified vendor vs. 89 across all 240 vendors with NYCC items. The top vendor page cleared 1,800 views.
- 541 new vendor follows during the window. Total follows nearly tripled, 547 → 1,587. A follow means a push notification the next time you add an item or a show.
- 61% of catalogued items (875 of 1,441) were saved by at least one collector; 47 items had 10 or more saves.
- Featured placement: 4 spotlight vendors, 65,400 impressions, 444 taps across the window.

WHEN COLLECTORS WERE LOOKING

- Planning starts about two weeks out and compounds: daily saves went 35 → 146 → 316 → 406 across the final week before doors.
- The single busiest hour for want-list saves was 11 pm ET the night before doors (Oct 7). Booth schedules peaked at 8 am ET on opening day.
- Thursday carried the floor: 6,656 item views and 1,899 booth views on Oct 8, then 3,861 Friday, 2,569 Saturday, 1,049 Sunday. Early-week listings get the most eyes.

VS. SDCC 2026, CONLOOT'S FIRST SHOW

Active during show		2.1×
Booths scheduled		4.6×
Exhibitors mapped		5.7×
New accounts		1.4×

237 active collectors during the show vs. 111; 626 booth stops scheduled vs. 137; 1,158 booths vs. 204; 426 new accounts in four days vs. 304 in five.

WHAT THEY WANTED

Comics		1,286
Pins		291
Accessories		182
Vinyl figures		148
Signings & photos		142
Trading cards		107

Want-list saves by category. Trading cards had the highest demand per item: 107 saves on just 22 listings.

TOP FRANCHISES BY SAVES

FRANCHISE	SAVES	ITEMS
Batman (incl. Absolute)	597	200
Spider-Man	234	74
Dungeon Crawler Carl	118	34
X-Men	117	32
Dragon Ball	75	4
Wonder Woman	61	22
Pokémon	58	13

MOST-WANTED ITEMS & MOST-SCHEDULED BOOTHS

ITEM	VENDOR	SAVES	VIEWS
Amazing Spider-Man #1000	Pepe Larraz	43	604
Dungeon Crawler Carl #0	Chokehold Collectibles	29	595
Hazbin Hotel Lucifer promo card	PSA	20	335
Absolute Batman #24 (Brett Bean)	PSA	20	249

Booths most added to collectors' schedules: Scott's Collectables HB902 (91), Dark Horse 4451 (61), DC 4365 (45), Big Time Collectibles 3645 (43).

Next on the floor: ECCC • WonderCon • G2E2 • MegaCon

Collectors start saving two weeks before doors, so listings that are live early win the week. Anything you list once in ConLoot carries to every show you attend.

1. Verify your vendor profile at portal.conloot.app
2. Connect your Shopify store so items list themselves
3. Reply with the cons you're attending and we'll place your booth

Source: ConLoot telemetry, Sep 24 – Oct 12, 2026. Per-person counts are floored at 3 and never identify a collector.

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